

Gelusil[®] Antacid/Anti-gas tablets adding stores during re-launch!

Sarasota, FL, September 1, 2011 -- WellSpring Pharmaceutical Corporation re-launched the famous Gelusil[®] brand earlier this year with a compelling package design change and consumer marketing program that included a National FSI coupon.

Retailer acceptance has been positive to the fresh new look of the package as the active ingredients of Alumina, Magnesia, and Simethicone can only be found in a tablet form from Gelusil[®]. Gelusil[®] uniquely delivers multi-symptom relief in a convenient foil pack.

Over 70 years young, Gelusil was one of the first OTC products available for treatment of the multi-symptoms of Heartburn, Acid Indigestion, Bloating Discomfort and Gas Pressure.

Re-launched in March 2011, over 1600 retail stores have added Gelusil[®] antacid/anti-gas tablets to their shelves. Joining CVS stores and independent pharmacies, Publix Supermarkets, Weis Markets, Kinney Drug, Savemart (CA) stores among others are now selling Gelusil.

Gelusil[®] is the “gold standard” for breakthrough heartburn rescue medication in clinical PPI/Acid Reducer trials. With 46% of daily PPI users experiencing breakthrough heartburn symptoms and supplementing with an otc antacid product¹, Gelusil[®] is uniquely qualified to relieve the symptoms of Heartburn and Gas.

For more information about Gelusil[®], please visit the website: www.gelusil.com

WellSpring Pharmaceutical Corporation is a privately held company founded by Dr. Robert Vukovich in 1999 and headquartered in Sarasota, Florida. WellSpring markets and distributes four trusted over the counter brands, Emetrol[®], Micitin[®], Gelusil[®] and Glaxal Base[®] Skin Cream and Lotion. WellSpring Pharmaceutical Corporation's headquarters are located at 5911 North Honore Avenue in Sarasota, FL.

Media Contact: Sean Griffin, Director, Sales & Marketing, Consumer Brands 941.312.4727 ext. 129

Emetrol Website: www.gelusil.com

¹ Robinson M. Shaw K, Proton Pump Inhibitor Attitudes and Usage: A Patient Survey, P&T April 2002 Vol 27 :202-206